

Classified Column

HELP WANTED

MEN!

Do you suffer from "meeting muscles?" Stretch those cramped muscles! Assist Ben Silberstein in putting away equipment. Ben also needs assistance in setting up. To volunteer, call Ben at LE 2-5000.

Richly rewarding, interesting work on the International Committee, Stereo Division, PSA. Call Walter Goldsmith, at AL 4-4280 or write him at 24 Fifth Ave., N. Y. C.

Don E. Forrer needs assistance "to put the Salon show on the road." Call him at AS 8-4612.

Volunteers needed to assist on the EMDE Sequence Award Committee. Call Frank Baker, Chairman, at FA 5-5855.

FOR SALE — USED

Radiant 50" x 50" silver screen, complete with stand, for stereo projection. \$15.00
Eric Smith, 66-18 Booth St., Forest Hills 74, N. Y.
IL 9-8916

27 magazines for Airequipt Stereo Theater. Each holds 24 slides. \$15.00
Chrystal Dunninger, 41 West 72nd St., New York 23, N. Y.
TR 4-2818

CLASSIFIED RATES

No charge unless your item is sold. Then you pay MSC only 10% of selling price. You can't lose!!

Send information about your unwanted articles to Phyllis Galician, Editor, 11 Schermerhorn St., Brooklyn 1, N. Y.

FOR SALE — NEW

ARROW 3-D VIEWER
Battery operated or Electric with Rheostat control. May be used with or without the 10-slide magazines

SLIDE BOXES for mailing— Sizes for 4 - 100 slides.
SAFE - EASY - CONVENIENT STEREO SCENIC SLIDES
6 different slides to each set
No two sets alike!

For special discount prices,
Lisa Obert, 41 W. 83 St., N. Y. TR 3-1046

INSTRUCTION

Regional Workshops for lectures and demonstrations. For further information, call Ted Lambert (Bklyn, Queens, & L. I.) at ST 3-2505; Lee N. Hon (Bronx) at WE 3-0217; or Fred Kroy (Manhattan) at TR 3-1721.

Photo Essay Exhibit

The Techniques Division of the Photographic Society of America is planning a Photo Essay exhibit, to be shown at the Louisville convention in October, to describe the methods of photography by means of photography.

Each entry should consist of a series of photographs explaining a method or technique of photography which can be explained by a series of pictures. Diagrams may be used, if necessary. At least one picture which shows what can be accomplished by your method should be included.

The pictures and diagrams should tell the story with as little help as possible from titles. The exhibit will be mounted on 16 x 20 vertical boards and viewed at a distance of four to six feet. Prints of 8 x 10 and 11 x 14 would be suitable.

How about a series on stereo close-ups showing the slide-bar technique or a series on stereo mounting?

For further details, contact Charles Maciejak, Stereo Division Representative for the Techniques Division.

HAVE YOU STARTED TO WORK ON YOUR EMDE ENTRY? REMEMBER, CASH PRIZES!

NOTE: This refers to the article on salon awards in the March issue of the MSC News. We regret that a misunderstanding has resulted due to unclear phraseology. The salon policy as expressed might seem to deviate from accepted and standard practices. Such is not the intention of the Metropolitan Stereo Club. The judging procedure will follow in all respects the practices recommended by the PSA. The exhibition will be "open," that is, the highest scoring slides will be accepted regardless of category.



Published monthly by the METROPOLITAN STEREO CLUB, Box 1861, Grand Central Station, New York 17, N. Y.

APRIL
1959
VOL. IV
NO. 4

Support Our Salon

Every MSC member will find an entry from for the SECOND NEW YORK INTERNATIONAL STEREO SALON enclosed with this month's issue of the MSC News.

The Salon Committee hopes for the full support of the membership for this year's Salon. Please make use of your entry blank. The very least each MSC member can do to aid our Salon is to enter four slides in the competition. Help make our Salon the best club-supported exhibition of them all!

We know many of you will feel you do not have any slides of competition caliber. But how can you really tell until you have entered a Salon? And isn't your own Salon the best possible place to begin!

A panel of MSC experts has offered to be available at the April and May meetings to help you decide which of your slides you should enter in the Salon. If you want help in mounting, bring along your materials and there will be someone to help you with that problem, too. Try to come as early as possible so that you will have plenty of time to profit from the help available. The Workshops will also devote some time to Salon entries. Bring your slides along to your regional workshop meeting and profit from the assistance available there.

Just imagine the thrill you will feel if one or more of your slides are chosen for exhibition. And even if they should be rejected, you will still have had the fun and satisfaction of competing in one of the top Salons. You owe it to yourself and to the Metropolitan Stereo Club to support the most important undertaking of our Club year!



Design sketch of the Metropolitan Stereo Club Bas-Relief.

New Salon Award announced

A new addition to the already impressive roster of awards to be presented by the Second New York International Stereo Salon has just been disclosed by Don E. Forrer, Salon Chairman.

Paul S. Darnell, President of the Metropolitan Stereo Club, announced that the new trophy would be awarded by the Club to the photographer who, in the opinion of the judges, exhibits the most imaginative approach, in some original sense, to the portrayal of the subject matter.

The award, a beautiful bas-relief, executed in bronze and mounted on a rare wood, was cast from an original sculpture by Don Forrer. The design sketch of this beautiful trophy, reproduced above, cannot do full justice to this appropriately three dimensional award.



EDITOR: PHYLLIS GALICIAN
ULster 2-5770

CIRCULATION: SUNNY JENKINS
Millington 7-1500

The Metropolitan Stereo Club News is published in the interests of stereo information and education; for the benefit of MSC members and their friends in stereo throughout the country.

Permission is hereby granted to those who wish to make use of any of the information contained herein, providing that credit is given to the MSC News and the title and author of the article are mentioned.

Contributions are encouraged and we hope that this exchange of ideas will help to stimulate the interest of stereo enthusiasts everywhere. TYPED contributions should be addressed to: Miss Phyllis Galician, Editor, 11 Schermerhorn Street, Brooklyn 1, New York. All copy accepted is subject to whatever adaptation and revision that may be necessary.

DIRECTORY OF OFFICERS

LEE N. HON	Honorary President
PAUL S. DARNELL	President
	First Vice President
TED LAMBERT	Second Vice President
LARRY ANKERSON	V.P. for PSA Affairs
BEN SILBERSTEIN	Treasurer
HELEN CABOT	Secretary-Comptroller
ADELAIDE GALICIAN	Corresponding Secretary

COMMITTEE CHAIRMEN

Associate Members	ZELIG LOWIN
Competition & Exhibition	EUGENE WROBLEWSKI
Equipment	EDWARD STEUER
Field Trips	ADELAIDE GALICIAN
Hospitality	MARJORIE HON
House	BEN SILBERSTEIN
Membership	CHARLES MACIEJAK
MSC News	PHYLLIS GALICIAN
Program	
Publicity	WILLIAM CONWAY
Technical	FRED KROY
VSP	MARJORIE PRICE
Workshop & Photographic	
Activities - Manhattan	FRED KROY
Bronx	LEE HON
Brooklyn,	
Queens and Long Island	TED LAMBERT

MEMBER



1959

Report on March Meeting Meet our Judges

The Metropolitan Stereo Club was honored by having as its guest judges the distinguished art critic and teacher, Mr. Paul Mocsanyi; Mr. Bruno Menin, one of the founders of The Stereo Society of America; and Kim Clark, Associate Member of MSC from Alaska.

Mr. Mocsanyi is on the staff of the New School for Social Research. He studied art and music in Europe and was UP foreign correspondent covering art, music, and related fields. For many years he was the author of a weekly column for United Press, titled "Art in Review."

Mr. Menin was Chairman of the Board of Directors of the Stereo Society of America, an international association mainly concerned with stereo techniques. He was Chairman of the PSA committee which was responsible for the establishment of standards for stereo slides.

Kim Clark was visiting New York from his home in Alaska, and we were all happy he could pay MSC a visit. Kim, although living in an area where there aren't too many stereo enthusiasts, manages to remain one of the top stereo exhibitors in the Salon circuit.

Mr. Paul S. Darnell, President of the Metropolitan Stereo Club, completed the judging panel.

March Honors

Seventeen club members entered a total of 51 slides. On the basis of three to nine points voting range per judge, the points awarded to the entries ran from 15 minimum to 30 maximum.

The following awards were made:

FIRST AWARD

Sunny Jenkins "Twin Jets"

SECOND AWARD

George Ross "Cathedral in Seville"

THIRD AWARD

Rolland Jenkins "At Dock Side"

HONORABLE MENTION

Ted Lambert "The Blue Boat"

ACCEPTANCES

William Conway "No Title"
Rosamond Daniels "Want a Ride?"
Don E. Forrer "Bright Mix"
Ted Lambert "Spiral in the Night"
Ben Silberstein "Easter Eggs"
Eugene Wroblewski "Snow on Trees"

Presenting PSA

By CLAIR A. ENGLAND, APSA

Each division of PSA desires to serve in any way it can in order to make membership in PSA worthwhile to its members wherever they may be.

In order to take advantage of the assistance offered, PSA members have only to check their Services Directory to find out what services are available to them. A letter to the person listed for the particular help required will bring a prompt reply and usually a solution to the problem.

As Director of Personal Services to Newcomers in Stereo, I can be of special help to those in isolated areas who do not have the advantage of being able to meet with fellow stereo enthusiasts. Stereo, being a new adventure to these folks, will naturally pose problems. And, since they do not have any help available locally, they must seek it elsewhere.

That's where my department comes in—to answer any and all questions from newcomers to stereo. To help them over the first humps and keep them from getting discouraged. To advise about problems on exposure, focus, mounting, and projection. We try to explain to newcomers why we take into consideration, before shooting the picture, the choice of window effect to be used in mounting. We try to make clear to them why slides must be so carefully mounted for projection and of the need for careful positioning of the masks.

We try to give as much personal help as is possible through the mail and, above all, to prevent the newcomers from losing their enthusiasm.

As a result, our newcomers to stereo gain the knowledge they need to expose and mount slides which project properly and are satisfactory to view. This, in turn, will create favorable interest in stereo among our newcomers' friends; and so, we hope, will gain even more new converts to stereo.

CLAIR A. ENGLAND, APSA, of Berkeley, California, an active supporter of the PSA, is Director of the Stereo Division's Newcomer's Committee. He is also an enthusiastic Associate Member of MSC. Our members will remember his visit to the October, 1958 MSC meeting with pleasure.

Next month, Pearl Johnson on Circuits.

April Field Trip

Saturday, April 18th, will go down in Brooklyn history as the day of the great invasion by the intrepid field trippers of the Metropolitan Stereo Club.

On the morning of the 18th, the group will gather in City Hall Park near the protective cover afforded by the IRT Subway entrance. Promptly at 11 A.M., the first waves will start across the bridge, cameras ready to shoot at the first sign of a good picture opportunity. Slowly, the group will proceed, halting while the more experienced help the newcomers with their photographic problems.

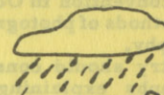
Finally, we will reach our objective—the sunny shore of beautiful Brooklyn. There we will pause to photograph the bridge itself with its beautiful arches and graceful tracery of cables. We will move on and stop again to shoot the busy harbor traffic.

It is anticipated that the natives will be friendly since several natives of this land will be part of the invading group; we may expect to be quickly made welcome.

After lunch at one of the interesting dives with which the area abounds, the rested and refreshed MSCers will again take off in search of more angles on the bridge from the shore and the docks beneath it.

If it should rain across the river, B-Day will be postponed until the following Saturday, April 25th.

April



Bring May



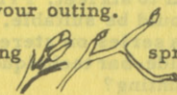
So don't you



If rain comes down

On your outing.

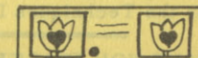
Spring



sprouting

Soon will provide

Subjects for a



All about Associates

March Honors

Nine Associates entered 35 slides in the regular bimonthly Associate Members slide competition. The three judges were Kim Clark, Paul S. Darnell, and Paul Mocsanyi.

FIRST AWARD

Ruth Bauer "Alpine Village in Austria"

SECOND AWARD

K. G. Oppenheimer "Misty Morning"

THIRD AWARD

Kim Clark "Snowy Cabin"

HONORABLE MENTION

Frederick N. Adams "Spiral and Sphere"
Lawrence A. Dormal "Swirl Masked"
Alice L. Fryer "Snowbound"
Myron Hendee "Green Hills Golden Valley"

MSC appreciates this opportunity to see and enjoy these examples of superior stereography. GENE WROBLEWSKY

Wouldn't you like to see your name on this list? Send us your four slides.

NEXT AM COMPETITION

MAY 8th

Next month we'll report fully on the "STARRING YOU" program.

We want to express our sincere thanks to those of you who took time from your busy schedules to help us get to know you better and to share your slides with us.

ASSOCIATE MEMBERSHIP

Only \$5.00 PER YEAR

The third in the series of articles on wide-format stereo by Carrel I. Tod, which was announced for this issue, has been unavoidably delayed. It will appear in a subsequent issue.

News and Notes

Some of our salons will have the good fortune to receive entries from Austria this year due to the efforts of RUTH BAUER.

The Vienna Stereo Club has promised to send nine entries to the Cincinnati Stereo Salon and they have asked Ruth to forward them to the Second New York International Stereo Salon. Herr Alfred Mahring, who we hope will be among the exhibitors, is the first exhibitor from Austria to be listed in the PSA's "Who's Who." He had two acceptances in Rochester and four acceptances in the Scottish in 1958. We are all looking forward to seeing these slides from our fellow enthusiasts overseas.

Our traveling AMs: The Low Millers returned recently from a three-week trip to Mexico. We trust Lew has brought back rolls and rolls of Salon winners.

Jack Stolp was in New York City for the judging of the Fourth PSA Traveling Salon. He was the house guest of Marjorie and Lee Hon while in New York.

Alaska Member visits MSC.

KIM CLARK, our AM from Alaska, was enthusiastically welcomed to the MSC when he attended our March meeting. Kim was immediately pressed into service as a member of the judging panel for the semi-monthly competitions. Although he claimed no experience as a judge, Kim's comments were both amusing and helpful.

Over coffee after the meeting, Kim disillusioned many of us who had the opportunity to question him about Alaska. He told us that Kodiak, where he lives, gets very little snow (in fact, the three inches of white stuff we had had the previous day was more than he had seen in years). Kim regaled us with many interesting facts about bears and Alaskan wild life in general. Those of us who attended the Bronx workshop had the good fortune to see some of his lovely scenic slides of Alaska. We were all very happy that Kim could join us and hope he will be able to come down our way soon again.

Metropolitan Stereo Club

Meets Second Friday of Each Month

Carnegie Endowment for International Peace
46th Street and First Avenue, United Nations Plaza, New York, N.Y.

Program for April 10th

7:00pm Get Together

COME EARLY! Consult with the panel of experts about which of your slides to enter in our Salon. Bring along any slides you are not sure about.

7:30 PM - 4th PSA Traveling Salon
9:PM - Starring our AM's

Guests Welcome

Guests of MSC

The guests at the March meeting were: Mr. and Mrs. Win Swanton, F. G. Outcalt, Cecelia K. Walza, Leon Sokolsky, Betty Plummer, and Captain H. T. Dyer of New York; Perry Sphere of Flushing Meadows, L. I.; and Willis W. Miller of Englewood, New Jersey. We were delighted to have them attend our meeting and hope they will come again.

Also present was an Associate Member from Kodiak, Alaska, Kim Clark, whom we were most happy to see.

MARJORIE HON



I'm looking for new members! Are you?

Gag Shots



"He said to turn the film each time I take a picture, but I'd get twice as many on the roll if I didn't, wouldn't I?"

Did you hear about the tattooed lady at the circus who got fired for eating too much? She gained so much weight that her pictures got out of focus!

Why is a photographer like an expectant father?

Because he is always waiting for further developments.

"My mommie says my daddy takes the most boring slides in the whole world."

"I bet my daddy's slides are twice as boring as your daddy's; his are stereo!"

Why is a pessimist like a newly developed roll of film?

His attitude is always negative!

What They Say

EDITED BY -- WALTER GOLDSMITH

We sat in on our first session of an MSC Workshop last week and made a startling discovery. Here we have been confining this column to what they say on the printed page of stereo books, under the impression all the time that we were quoting the experts. Well, it seems that there are plenty of qualified experts who never wrote a book nor even so much as a letter to the editor. The fellows and girls behind the cameras and projectors know a thing or two themselves. *Don't sell MSC short.*

During the coffee break, the gab fest gets into full swing and it seems that any and every phase of stereo can come up for discussion (between mouthfuls of delicious, fattening, homemade chocolate cake, donated by the girls. No one should ever miss one of these workshop sessions.) The point is that *someone* there will have the answer to *your* problem. He may have learned it by bitter experience. If so—so much the better. You will believe him and know that he is not merely spouting cold theory. WHAT THEY SAY at the Workshops is well worth listening to. For example:

A top exhibitor asks, "Can anyone tell me why my very best slides fall flat at the Royal? Here I send them that close-up of a bald eagle—you all have seen it many times—the one that took the SD medal at the Lighthouse and has had three HMs and ten acceptances--and what happens? It gets the bum's rush along with the other five. All six had a fine record over here. I tell you, it ain't right."

"Well," said the Secretary, "being ungrammatical won't make it any better. I remember that slide very well. It certainly is a beauty. Maybe Englishmen don't like eagles. I hear that they don't like sausage all covered with maple syrup for breakfast, the way we eat them with wheat-cakes."

"I spent a lot of time over there during the war," the major remarked, "and I think that I can give you your answer. Your eagle, whether he was bald or had a full head of hair, is a *nature* subject. It belongs in the *Nature Exhibition*—and not in the R.P.S. Autumn Pictorial Exhibition. You fellows must remember that there is no Stereo Salon, as such, in London. They run a *Pictorial Salon*, and they divide *that* into Sections. Stereo is one of those Sections, just as

B&W prints and color slides have theirs. But everything in the show must be pictorial. A nature slide cannot get in any more than a pictorial one could get into the Nature Exhibition."

"Oh, I know what you are going to say before you say it. Why can't your eagle be pictorial, too? Well, of course, it can. But when we get these border-line cases, one judge may decide one way and another just the opposite. In the long run you had better play it safe and keep your nature subjects out of the Royal Salons. You run the same risk when you enter a slide of a Cathedral, let's say. It may be ever so pictorial to you and to the U.S. judges as well, but the British Selection Committee (they are not judges over there) may think it belongs in the SPRING EXHIBITION OF APPLIED PHOTOGRAPHY, Section A, which is set up for *Architectural* subjects."

So you see--all learning does not come from books. As a matter of fact it is doubtful that the above information could be found in any stereo book. But some MSCer found it out, and he imparts it to you freely (oh, how freely) at your MSC Workshop. Do you belong to one?
(*Any resemblance to persons living or dead is purely intentional.*) WG

Report on the VSP

By ANTOINETTE E. GIBBS, President
Volunteer Service Photographers, Inc.

Over the past two years, the Metropolitan Stereo Club, through its Hospital Committee, has contributed much to VSP's Rehabilitation Photography Programs by bringing weekly stereo shows to the hospitalized in the New York area.

VSP first became active as a volunteer group in 1941, when its members took pictures of servicemen to send to their families. Later, VSP brought cameras and darkroom equipment directly into Army and Navy hospitals, to provide wounded G.I.'s with an absorbing interest during long painful months of convalescence.

Now active in more than thirty nationwide veteran and civilian hospitals and rehabilitation centers, our volunteers serve both mentally and physically ill men, women, and children.

To the shutterbug, photography is an engrossing hobby, but to the handicapped it has become an incentive to recovery; always an avocation for his pleasure and, in many instances, a vocation after his discharge.

What's Wrong...?

At a recent meeting of MSC, we heard the rather ominous announcement that one of the local camera stores was closing out its stereo department, and if we wanted to buy stereo equipment cheap...

Shortly after that I was approached by a photo columnist of considerable prominence with, "How's the stereo club doing these days?" From the way he raised his eyebrows, it was evident that he didn't expect too cheerful an answer. Not being Treasurer, I didn't know how "things were going," but from where I sat they looked pretty normal. We still had a good attendance and the slides seem to get better with each competition night. I said as much. "Well," he went on "it sure isn't normal with the stores. They're all complaining that stereo business is as dead as yesterday's news."

At the February meeting we heard our speaker, Mr. Lightfoot, state that stereo has, since its inception, (and stereo is older than photography itself) risen several times to the heights on waves of enthusiasm and fallen back into the doldrums until the next stimulus started it on the way up again. Are we on the way down again, and if so, why?

It might help us to understand this phenomenon if we could get some ideas from you and you on just what stereo means to you—what are its advantages and disadvantages? What would you like to see invented that would further your interest in stereo photography? Many important inventions, perhaps even stereo itself, have started with the idea "Wouldn't it be wonderful if..." and some enterprising person who wouldn't believe that it couldn't be done set about to make the "if" a reality.

I, myself, would be the first to admit that the stereo camera is far from being the universal camera. In fact, if I had to limit myself to one camera, it very probably would not be a stereo camera, but that's only because my interests in photography demand a more versatile camera. Every size from the 8 x 10 view to the 16 mm. sub-miniature has its own particular advantages and disadvantages; and each has its own sphere within which it will do a far better job than any other. However, I for one would be mighty unhappy to be without my stereo camera, for while the stereo camera has a generous amount of both advantages and disadvantages, it excels in that field of photography which is by far the most popular,

namely, travel and family snapshots. It is, therefore, inconceivable to me that any photographer whose needs are comparatively simple, and certainly this includes the vast majority of amateurs, should prefer any other camera.

Why, then, the difficulty in selling stereo? Those of you who have delved into the wonders of stereo a bit more deeply are naturally more appreciative of the advantages, and at the same time, you are also more aware of the limitations of stereo. Perhaps, if you will voice your likes and dislikes, you may be surprised to find there is already a solution to your problem or you may stimulate some genius to develop a device that will make your most serious obstacle a pushover. Moreover, it will give us all a much better insight into why it is difficult to sell stereo to the average amateur—whether the trouble is with the photographer or with stereo.

LARRY ANKERSON

Australian Circuit

Lee M. Klinefelter, Director of International Circuits for the Stereo Division of PSA, has written to the MSC concerning the formation of some new foreign circuits.

Mr. R. G. Robertson of Sidney, Australia has suggested to Lee that a new Australia-U.S.A. circuit be formed. However, in order to avoid the unfortunate experience which caused the failure of the first attempt, Mr. Robertson has suggested that its membership be limited to five persons in each of two cities. One person in each city would be responsible for the circuit's prompt movement through his city. The idea is for each member to put in two slides in cardboard or aluminum mounts without glass. The circuit would be kept by each individual for three or four days, then passed to the next member. The chairman would mail it to Australia. Since the slides are not glass-mounted, the cost to the members would be very moderate even using air mail.

There is also some interest in India in exchanging slides with the U.S.A.

If you want to join either of these circuits, write to LEE M. KLINEFELTER, 1800 LaSalle Avenue, Norfolk 9, Va.

DEADLINE DATES

For inclusion in the JUNE issue of the *MSC News*, feature articles should reach the Editor no later than APRIL 30, 1959.

Other items, such as meeting news, must be received by MAY 13, 1959.